

Tlehs Media Kit

Tlehs™ produces directories, newsletters and websites for swim, tennis, and golf subdivisions throughout Metro Atlanta. Advertising sponsorships are available in these publications for licensed and reputable businesses.

Targeting! Tlehs offers the ability to target your advertising like no other media. You can target geographically or demographically, because each subdivision has a specific range of home values, incomes and lifestyles. Our online products leverage our printed publications to give you the perfect combination. **Reinforce your newsletter, directory, online, and TlehsBest.com advertising with targeted Solo direct mail! See page 9 for details!**

TlehsBest™

TlehsBest.com is our destination directory website where consumers can find and rate services they use. Ratings and comments give the name of the community where they live. Your basic listing is free with any print order and includes many valuable features. Other available components further enhance your listing, including banner and tile display ads by business category.



Tlehs Online™

Link your business to Tlehs Online—full-featured websites for HOAs. Our subdivision websites are feature rich. Your advertisement will appear on the right hand side of the page.

Tlehs Directory™ Volume Discounts up to 35% off!

Ads that last all year!

Tlehs Directory is an *annual* homeowner's directory program. By sponsoring an ad, your business gains access and visibility in upscale communities in a format that stays in the homes *all year long*.

High image!

Our Premium and Classic directories are published with the approval of each subdivision's board of directors. This gives instant credibility to your service! Spiral bound 5.5" x 8.5" directories enhance your image and your message can be printed in color or black & white. *We spare no expense to make you look good!*



High readership!

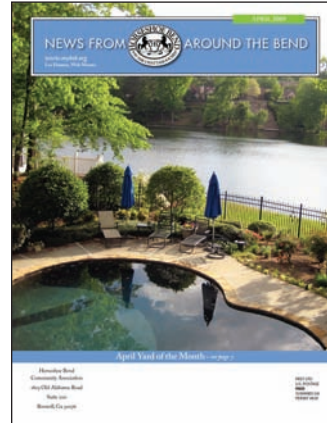
Customized to each subdivision, Tlehs Directory contains names, addresses and contact information of residents, board members, and committees, and can include swim & tennis rules, etc. Frequent usage is assured with easy-to-use indexes. *Residents not only love it—they practically memorize it!*

Affordable!

When you consider the number of impressions made during the life of a Tlehs Directory, it could become your *most cost effective advertising!*

Tlehs Newsletter™ Volume Discounts up to 50% off!

Tlehs Newsletter allows you to place your advertising in a subdivision's regularly published newsletter. These newsletters are either mailed or hand delivered by subdivision volunteers.



High readership!

Sponsoring puts your message in front of your target audience like no other media can. It's very simple—residents read their newsletters, residents see your ad. *It's as close to a referral as you can get!*

Frequency & targeting flexibility!

Tlehs Newsletter allows you to target subdivisions monthly, semi-monthly, or quarterly. You can target a group of subdivisions during a particular month, or target certain subdivisions all year long. *The choice is yours!*



One-stop shopping!

Tlehs Newsletter™ saves you much of the time and hassle of dealing with individual subdivisions and the varying requirements of each. You can sponsor many subdivisions with just one call to your dedicated and professional Tlehs account representative. *Saves you time and money!*

Quality is easy!

Our capable and knowledgeable sales and art staff, combined with high quality digital printing, gives your company the image it deserves. No more cut and paste, second rate copying or poor quality graphics. *We spare no expense to make you look good!*

Low Cost!

With volume discounts and prices starting at just \$40, Tlehs Newsletter *is affordable too!*



Volume Discounts for Directories



Subdivision Wish List

1 of 2

Directory Volume Discounts Start At Only 3,000 Homes!

Number of Homes	3,000	5,000	10,000	20,000	40,000
Volume Discount	7%	14%	21%	28%	35%

You can target your advertising to specific subdivisions, using delivery time, home value, age of subdivision and location. Ask your representative to use MapTell to fine-tune it even further.

		Subdivision D=Directory N=Newsletter W=Website Bold Italic indicates new publication	Map code	Homes at directory delivery	Home value range	Approx year subdivision started	Location	Zip Code
D	N	Abbotts Pond	AP	137	\$200-320,000	1991	North Fulton. Just east of Jones Bridge Road on Abbotts Bridge Road.	30022
D	N	Aberdeen	AD	410	\$230-360,000	1990	South Forsyth. 1 mile east of Hwy. 141 at Old Atlanta Road.	30024
D	N	Ashebrooke	AB	266	\$250-420,000	2000	Forsyth. 2 miles west of Cumming on Bethelview Road.	30040
	N	Barrington Farms	BF	450	\$140-250,000	1978	Fulton. 1 mile east of Holcomb Bridge Rd & Hwy 400.	30076
D		Bethelview Downs	BD	284	\$180-230,000	2001	Forsyth. Just north of 400 and Highway 141.	30040
	N	Blackstone	BL	285+	\$310-420,000	2002	North Fulton. Just west of Peachtree Industrial Blvd. on McGinnis Ferry Road.	30024
D	N	Bridgestone Farms	BSF	126	\$200-250,000	1987	North Fulton. Just west of Jones Bridge & State Bridge Roads.	30022
D		Brookwood	BW	400	\$210-280,000	1996	South Forsyth. 1 mile west of Hwy. 141 on McGinnis Ferry Road.	30041
D	N	Cambridge	CB	373	\$350-500,000	1994	North Fulton. 1 mile west of Hwy. 141 on McGinnis Ferry Road.	30005
D		Cameron Forest	CR	264	\$240-420,000	1993	North Fulton. Between Hwy. 141 and Jones Bridge Road on State Bridge Road.	30022
D		Carriage Oaks	CO	197	\$250-380,000	1993	Cobb. At the intersection of Burnt Hickory Road and Whitlock Avenue. (Hwy. 120)	30064
D	W	Castlemaine	CM	139	\$320-490,000	1996	Gwinnett. 1 mile north of Hwy. 120 on Peachtree Industrial Blvd.	30097
D	N	Champions View	CV	100	\$370-800,000	1994	North Fulton. 3.5 miles north of Roswell just west of Alpharetta Road (Hwy. 9).	30004
D	N	Chartwell	CWL	205	\$450-600,000	1994	N. Fulton. Just south of the intersection of Old Alabama and Haynes Bridge Roads.	30022
D	N	Chattahoochee River Club	CA	620	\$320-650,000	1996	Forsyth. Just northwest of Sugar Hill, 3 miles southeast of Buford Dam.	30041
D	N	Chattahoochee Run	CT	264	\$320-500,000	1996	Gwinnett. 3.5 miles north of Hwy. 120 on Peachtree Industrial Blvd.	30024
D		Chestatee	CHT	320	\$480-1,100,000	1996	Dawson. 7 miles east of Dawsonville on Lake Lanier	30534
D	N	Chestnut Hill	CH	619+	\$200-350,000	1988	Cobb. Between Acworth and Woodstock on Bells Ferry Road.	30102
	N	Congregation Dor Tamid	DT	412+	Synagogue	2002	North Fulton. South of 120 at 11165 Parsons Road in Johns Creek.	30097
D		Country Club of the South	CC	700	\$450-4,000,000	1987	North Fulton. 4 miles west of Hwy. 141 on Old Alabama Road.	30022
D		Coventry	CVT	165	\$250-350,000	2003	Forsyth. 1 1/2 miles northeast of Hwy 400 and Hwy 141 on Bethelview Road.	30040
D	N	Creekstone Estates	CSE	325+	\$700-1,200,000	1998	Forsyth. Just west of Hwy. 141 and Sharon Road.	30041
D	N	W Crooked Creek	CK	640	\$400-1,000,000	1994	North Fulton. 3 miles north of Roswell on Alpharetta Road (Hwy. 9).	30004
D	N	DeerLake	DL	372	\$240-440,000	1995	South Forsyth. Just north of McGinnis Ferry Road on Hwy. 141.	30005
D		Dunmoor	DM	207	\$400-550,000	1989	North Fulton. 1 mile south of Old Milton Pkwy. on Kimball Bridge Road.	30022
D		Edgewater	EW	500	\$240-370,000	1990	North Lawrenceville. Just south of Old Peachtree Road on Collins Hill Road.	30043
D	N	Edinburgh	ED	358+	\$350-1,300,000	2000	Gwinnett. Just west of Suwanee between Suwanee Dam Rd. & the Chattahoochee.	30024
D	N	Falls of Autry Mill	FL	473	\$530-950,000	1995	North Fulton. 4.5 miles west of Hwy. 141 on Old Alabama Road.	30022
D		Farmbrook/ Farmbrook Estates	FB	110+	\$350-720,000	1972	North Fulton. Just northwest of Old Alabama and Buice Roads.	30022
	N	Fieldstone	FS	672+	\$200-800,000	2004	Forsyth. On Drew Campground Road, just east of Post Road	30040
D		Flowers Crossing at the Mill	FC	657	\$180-360,000	1993	Gwinnett. 3 miles southeast of Lawrenceville at Five Forks Trickum & Moon Place Rds.	30044
D	N	Fox Creek	FX	204	\$250-350,000	1996	Forsyth. 2 miles north of Hwy. 9 just east of Campground Road	30040
D	N	Foxworth	FW	110	\$500-850,000	1988	North Fulton. 5 miles west of Hwy141 on Old Alabama Road.	30022
D		Glastonberry	GB	128	\$260-390,000	1985	North Fulton. Just south of Old Alabama Road on Jones Bridge Road.	30022
D		Glen Abbey	GA	516	\$550-750,000	1997	North Fulton. 2 miles south of Old Milton Pkwy. on Kimball Bridge Road.	30022
D		Grand Cascades	GC	498	\$350-900,000	1994	South Forsyth. North of McGinnis Ferry off Old Atlanta Road, on the Chattahoochee.	30024
D	N	W Grove Park	GP	149	\$250-350,000	1995	Forsyth. Just southeast of Cumming.	30041
D	N	Hampton Hall	HH	181	\$500-640,000	1993	North Fulton. 2 miles south of Old Milton Pkwy on Kimball Bridge Road.	30022
D		Hartridge	HR	149	\$330-420,000	1987	North Fulton, just south of Old Alabama, and Haynes Bridge Roads.	30022
D	N	Heritage at Grayson	HRG	100	\$400-800,000	2006	Gwinnett. 3 miles northeast of Snellville at Rosebud Road & Highway 84	30017
D		Hermitage	HER	75	\$600-800,000	1998	North Fulton. 5 miles northwest of Highway 400 and Windward Parkway	30004
D		Hillbrooke	HB	263	\$230-270,000	1987	North Fulton. Just east of Jones Bridge Road on Abbotts Bridge Road.	30005
D	N	Horseshoe Bend	HSB	1300	\$300-2,000,000	1970	N. Fulton. 2 miles northwest of Spalding Drive on Holcomb Bridge Road.	30076
	N	Inverness	IN	257	\$300-520,000	1985	North Fulton. On Hwy. 120 in Roswell, 2 miles west of Roswell Road on the Hooch.	30075
D	N	Ivey Falls	IVF	90	\$240-350,000	1998	Forsyth. 1.5 miles east of Hwy 141 & Sharon Road on Old Atlanta Road.	30041
D	W	Ivey Ridge	IR	81	\$240-290,000	1992	North Fulton. Just east of Hwy 400 on Old Alabama Road.	30076
D	N	Jennifer Oaks	JO	75	\$430-510,000	1993	N. Fulton. 2.5 miles due west of Alpharetta off of Rucker Road.	30004
D		Kensington Farms	KSF	70	\$440-620,000	1991	North Fulton. Just north of Mayfield Road and Birmingham Highway.	30004
D		Kimball Farms	KF	183	\$450-600,000	1993	North Fulton. Just east of North Point Mall.	30022
	N	Lake Forest	LF	344+	\$300-580,000	2001	Forsyth. 3 miles west of Hwy 400 & Browns Bridge Road (Hwy 369)	30005
D		Lakeside at Ansley	LA	152+	\$700-1,400,000	2001	North Fulton. King & Cox Roads in Roswell.	30075
D	N	Laurel Springs	LS	730	\$500-1,000,000	1997	South Forsyth. Just north of McGinnis Ferry Road on Hwy. 141.	30024
D		Leeward Walk/Hunters Glen	LW	170	\$200-350,000	1990	N. Fulton. Just northeast of Jones Bridge and McGinnis Ferry Roads.	30005

SFH = Single family homes, C = Condos, T = Townhomes

Volume Discounts for Newsletters

Subdivision Wish List

2 of 2

Newsletter Volume Discounts Start At Only 3,000 Homes!

Number of Homes	3,000	5,000	10,000	20,000	50,000	100,000	200,000	300,000
Volume Discount	7%	14%	21%	28%	35%	40%	45%	50%



		Subdivision D=Directory N=Newsletter W=Website Bold Italic indicates new publication	Map code	Homes at directory delivery	Home value range	Approx year subdivision started	Location	Zip code
D		Lexington Woods	LX	160	\$290-420,000	1993	North Fulton. Just north of Abbotts Bridge Road on Jones Bridge Road.	30005
	N	Longlake	LL	542	\$200-420,000	2002	Forsyth. 2 miles south of Hwy 400 & Hwy 141.	30041
D	N	Martins Landing	ML	1667	\$150-500,000	1965	North Fulton. Just southeast of Holcomb Bridge Road and Hwy. 400.	30076
D	N	Medlock Bridge	MB	638	\$270-570,000	1986	North Fulton. 1/2 mile north of State Bridge Road on Medlock Bridge Road.	30022
D		Montvale (Mntgr/Evd)	ME	240	\$200-330,000	1995	South Forsyth. 1 mile west of Hwy. 141 on McGinnis Ferry Road.	30041
D	N	MorningView	MV	1040	\$220-420,000	1996	Gwinnett. Just north of Lawrenceville-Suwanee on Satellite Blvd.	30024
D	N	Nesbit Lakes	NBL	278	\$350-800,000	1990	North Fulton. Just east of Hwy 400 on Nesbits Ferry Road.	30022
D		Old Paper Mill	OP	151	\$380-660,000	1980	Cobb. Just Southeast of Terrell Mill & Paper Mill Roads.	30067
D	N	Olde Atlanta Club	OA	635	\$220-560,000	1993	South Forsyth. Just north of McGinnis Ferry Road on Old Atlanta Road.	30024
D	N	Palisades	PS	137	\$480-600,000	2001	North Fulton. Just east of North Point Mall.	30022
D		Park Brooke	PB	297	\$350-610,000	1992	North Fulton. 1/2 mile south of Old Milton Pkwy. on Kimball Bridge Road.	30022
D		Parsons Run	PR	215	\$290-400,000	1988	North Fulton. Between Hwy. 141 and Abbotts Bridge Road on Parsons Run.	30097
D		Peachtree Walk	PE	89	\$190-250,000	1984	Gwinnett. 1 mile west of I85 between Hwy 120 & Sugarloaf Pkwy.	30096
D	N	Pinewalk	PW	250	\$210-280,000	1988	North Fulton. 2 miles south of Old Milton Pkwy. on Kimball Bridge Road.	30022
D		Plantation North	PL	141	\$280-350,000	1985	Cobb. Just east of Johnson Ferry & Shallowford Road.	30075
D	N	Polo Golf & CC	PF	1066	\$330-\$1,200,000	1987	Forsyth. 1 1/2 miles northeast of intersection of Hwy. 400 and Hwy. 141.	30040
D		Post Oak Springs/Square	PO	411	\$190-\$300,000	1981	Cobb. 1 mile West of Johnson Ferry and Post Oak Tritt Roads.	30062
D		Potterstone/Glen	PT	98	\$400-600,000	1997	North Fulton. 3 miles north of Alpharetta.	30004
D		Princeton Square/Falls	PSF	235	\$380-\$600,000	1973	North Fulton. Sandy Springs. Roswell & Dalrymple Roads.	30328
D		Registry at Kimball Bridge	RKB	54	\$450-680,000	2005	North Fulton. 1/4 mile south of Old Milton Pkwy on Kimball Bridge Rd.	30022
D		Reunion	RU	420+	\$280-\$500,000	2001	Hall. Just northeast of Braselton and Chateau Elan.	30548
D	W	River Chase	RCH	155	\$600-\$1,000,000	1981	N.Fulton. Just northwest of Riverside Drive and I-285.	30328
D		River Glen	RG	182	\$360-550,000	1991	North Fulton. Between Old Alabama and Holcomb Bridge Roads on Barnwell Rd..	30022
D		River Plantation	RP	232	\$260-400,000	1994	Gwinnett. 3 miles north of Hwy. 120 on Peachtree Industrial Blvd.	30097
	N	Riverbrooke	RB	603	\$240-360,000	1991	Gwinnett. Just northeast of Peachtree Industrial Blvd. and Rogers Bridge Road.	30097
D		Rivermont	RM	915	SFH \$250-500,000 C/T \$100-160,000	1972	North Fulton. Between Old Alabama & Holcomb Bridge Roads on Barnwell Road.	30022
D		Rivermoore Park	RK	461+	\$350-760,000	2001	Gwinnett. Just west of Peachtree Industrial Blvd. North of McGinnis Ferry Road.	30024
D		Rivershyre	RY	427	\$210-300,000	1992	Gwinnett. Just north of Hwy 316 at Hwy 124.	30043
	N	Riverstone Plantation	RV	400+	\$150-350,000	2001	Forsyth. 2 miles North of Brown's Bridge and Jot Em Down Roads.	30506
D		Riverwalk	RW	275	\$150-400,000	1997	North Fulton. Just west of Peachtree Industrial Blvd. on McGinnis Ferry Road.	30024
D		Rogers Mill /Carriage Gate	RMC	196	\$180-250,000	1985	Gwinnett. 1/2 mile east of Peachtree Industrial Blvd. on Rogers Bridge Road.	30096
D	N	Sentinel on the River	SE	164	\$600-2,000,000	1990s	Fulton. 2 miles east of Hwy. 400 on the Chattahoochee River.	30076
D		Seven Oaks	SO	643	\$250-580,000	1988	North Fulton. 1 mile west of Hwy. 141 on McGinnis Ferry Road.	30005
D		Shakerag Farms	SRF	226	\$180-280,000	2003	S. Forsyth 1.5 miles west of Hwy. 141 on McGinnis Ferry Road.	30024
D	N	Shakerec (Shakerag)	SR	612	\$230-350,000	1992	North Fulton. 2 miles east of Hwy. 141 on McGinnis Ferry Road.	30097
D		Silver Ridge	SLR	198	\$220-370,000	1988	North Fulton. Just south of Jones Bridge and Abbotts Bridge Roads.	30022
D		St. Marlo	ST	750+	\$400-3,000,000	1992	South Forsyth. 2 miles west of Hwy. 141 on McGinnis Ferry Road.	30097
D	N	Sugar Mill	SM	494	\$300-580,000	1991	North Fulton. 2/3 mile west of Peachtree Industrial Blvd. on Hwy. 120.	30097
D		Sugarloaf Springs	SS	133	\$270-450,000	1996	Gwinnett. Across from Discover Mills on Sugarloaf Parkway.	30043
	N	SummerGrove	SG	2275+ ^{ΔΔ}	SFH \$150-800,000 T \$150-200,000	1995	Coweta. Golf Country Club 35 miles southwest of Hartsfield Airport on I85	30265
D	N	W Triple Crown	TC	125	\$700-900,000	2002	N. Fulton. Intersection of Birmingham Hwy & Providence Road	30004
D		Tuxford	TX	380	\$340-490,000	1987	North Fulton. 2 miles south of Old Milton Pkwy. on Kimball Bridge Road.	30022
D		Warrenton	WR	91	\$430-590,000	1998	North Fulton. 2 miles south of Old Milton Pkwy. Just off Kimball Bridge Road.	30022
D	N	Wellington	WL	645	\$240-460,000	1996	North Fulton. Just north of Abbotts Bridge Road on Sargent Road.	30005
D		Westbury	WE	110	\$330-400,000	1998	North Fulton. Just east of Jones Bridge Road on Abbotts Bridge Road.	30005
	N	Wheatfields	WF	550+	\$250-450,000	2001	Gwinnett. 1 mile north of Grayson on Hwy. 20.	30017
D	N	Wild Timber	WI	418	\$250-500,000	1999	Gwinnett. Just southeast of Hwy. 20 and Suwanee Dam Road.	30518
D	N	Willow Springs	WO	650	\$250-500,000	1980	N. Fulton. Just east of Hwy 400 on Old Alabama Road	30076
D	N	Windermere	WM	1186+	\$300-1,000,000	1999	Forsyth. Just northwest of Sugar Hill, 3 miles southeast of Buford Dam.	30041
D		Windgate/Ashland/Forest	WG	360	\$200-300,000	1990	North Fulton. 1 mile west of Hwy. 141 on McGinnis Ferry Road.	30005
D		Windward	WW	1950+	\$250-1,000,000	1983	North Fulton. Just north of Old Milton Pkwy. on Windward Pkwy.	30005
	N	Woodlands	WDL	1040	\$200-350,000	2003	Cherokee. 3 miles west of Roswell between Hwy 92 and Arnold Mill Road.	30188

SFH = Single family homes, C = Condos, T = Townhomes

ΔΔSummerGrove has 1800+SFH. Balance are townhomes, not fee simple.

Newsletter Worksheet Instructions

- a) Circle the newsletter issue number of a subdivision in the box to determine the # of issues for the specific subdivision. Note: Issues may be monthly, bi-monthly or quarterly for a subdivision.

At this point you can fax (770-623-0721) or scan/email the Newsletter Worksheet to your Sales Representative for quotes or continue:

- b) Enter the # of total issues in the # of issues column for the subdivisions.
c) Multiply the total number of issues by the number of homes for the subdivision to = total home count for the specific subdivision
d) Add up all the total number of homes for discount % to apply. (Refer to the chart on the Newsletter Rate Sheet for discounts.)
e) Refer to the Rate Sheet for the ad size price. Enter the price for the subdivision

- f) Multiply the number of issues by the per ad price = total gross price for each subdivision
g) Add your total investment
h) Apply your discount % based on total homes
i) Enter Net Total Cost
j) Refer to Rate Sheet for Discount total home discount %

Newsletter Worksheet

7.6.09

Art & copy deadlines are the 5th of the month prior to the first month ordered.

	<i>Bold Italic</i> indicates new newsletter	2009 Sep	Oct	Nov	Dec	2010 Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	# of issues	# of homes	Total Issues	Price per Issue	Total Gross Investment
AP	Abbotts Pond*			18			19			20			21	x	137	=		
AD	Aberdeen*	19	20	21	22		23	24	25	26	27	28	29	x	410	=		
AB	<i>Ashebrooke*</i>	6		7		8		9		10		11		x	266	=		
BF	Barrington Farms	10			11			12			13			x	450	=		
BL	Blackstone			14			15			16			17	x	285+	=		
BSF	Bridgestone Farms*	13		14		15		16		17		18		x	126	=		
CB	Cambridge*	84	85	86	87	88	89	90	91	92	93	94	95	x	373	=		
CV	<i>Champions View*</i>		6			7			8			9		x	100	=		
CWL	Chartwell*		8		9		10		11		12		13	x	205	=		
CA	Chattah. River Club*	30	31	32	33	34	35	36	37	38	39	40	41	x	620	=		
CT	Chattahoochee Run*			26			27			28			29	x	264	=		
CH	Chestnut Hill*	6			7			8			9			x	619	=		
DT	Congregation Dor Tamid	36	37	38	39	40	41	42	43	44		45	46	x	412+	=		
CSE	Creekstone Estates*		14		15		16		17		18		19	x	325+	=		
CK	Crooked Creek*	9		10		11		12		13		14		x	640	=		
DL	DeerLake*		38		39		40		41		42		43	x	372	=		
ED	Edinburgh*	73	74	75	76	77	78	79	80	81	82	83	84	x	358+	=		
FL	Falls of Autry Mill *	49	50	51	52	53	54	55	56	57	58	59	60	x	473	=		
FS	Fieldstone	15		16		17		18		19		20		x	672+	=		
FX	Fox Creek*	41	42	43	44	45	46	47	48	47	48	49	50	x	204	=		
FW	Foxworth*			9			10			11			12	x	110	=		
GP	Grove Park*	26		27		28		29		30		31		x	149	=		
HH	Hampton Hall*		15			16			17			18		x	181	=		
HRG	<i>Heritage at Grayson*</i>	3			4			5			6			x	96+	=		
HSB	Horseshoe Bend*	16	17	18	19	20	21	22	23	24	25	26	27	x	1300	=		
IN	Inverness	19			20				21			22		x	257	=		
IVF	Ivey Falls*	6		7		8		9		10		11		x	90	=		
JO	Jennifer Oaks*			9			10			11			12	x	75	=		
LF	Lake Forest	10			11			12			13			x	344+	=		
LS	Laurel Springs*	60	61	62	63	64	65	66	67	68	69	70	80	x	730	=		
LL	Longlake	10			11			12			13			x	542	=		
ML	Martins Landing*	16			17			18			19			x	1667	=		
MB	Medlock Bridge*	37	38	39	40		41	42	43	44	45		46	x	638	=		
MV	MorningView*	51	52	53	54	55	56	57	58	59	60	61	62	x	1040	=		
NBL	Nesbit Lakes	11	12	13	14	15	16	17	18	19	20	21	22	x	278	=		
OA	Olde Atlanta Club*	68	69	70	71	72	73	74	75	76	77	78	79	x	635	=		
PS	Palisades*			15			16			17			18	x	137	=		
PW	Pinewalk*		15				16		17				18	x	250	=		
PF	Polo Golf & CC*	59	60	61	62	63	64	65	66	67	68	69	70	x	1066	=		
RB	Riverbrooke			8			9			10			11	x	603	=		
RV	Riverstone Plantation*	38	39	40	41	42	43	44	45	46	47	48	49	x	360+	=		
SE	Sentinel/River*	43		44		45		46		47		48		x	164	=		
SR	Shakerec*			38			39			40			41	x	612	=		
SM	Sugar Mill*	86	87	88	89	90	91	92	93	94	95	96	97	x	497	=		
SG	SummerGrove		11				12		13			14		x	2275+	=		
TC	Triple Crown*	28	29	30	31	32	33	34	35	36	37	38	39	x	125	=		
WL	<i>Wellington*</i>			3			4			5			6	x	645	=		
WF	Wheatfields*			57			58			59			60	x	500+	=		
WI	Wild Timber*	32	33	34	35	36	37	38	39	40	41	42	43	x	418	=		
WO	Willow Springs*	25	26	27	28	29	30	31	32	33	34	35	36	x	650	=		
WM	Windermere*	70	71	72	73	74	75	76	77	78	79	80	81	x	1186+	=		
WDL	<i>Woodlands</i>	5			6			7			8			x	1040	=		

The numbers above refer to the issue number. For example, in August of 2010, Tlehs will be publishing the 70th edition of Polo Golf & Country Club Newsletter.

Total
Homes

Total Gross
Invstm.

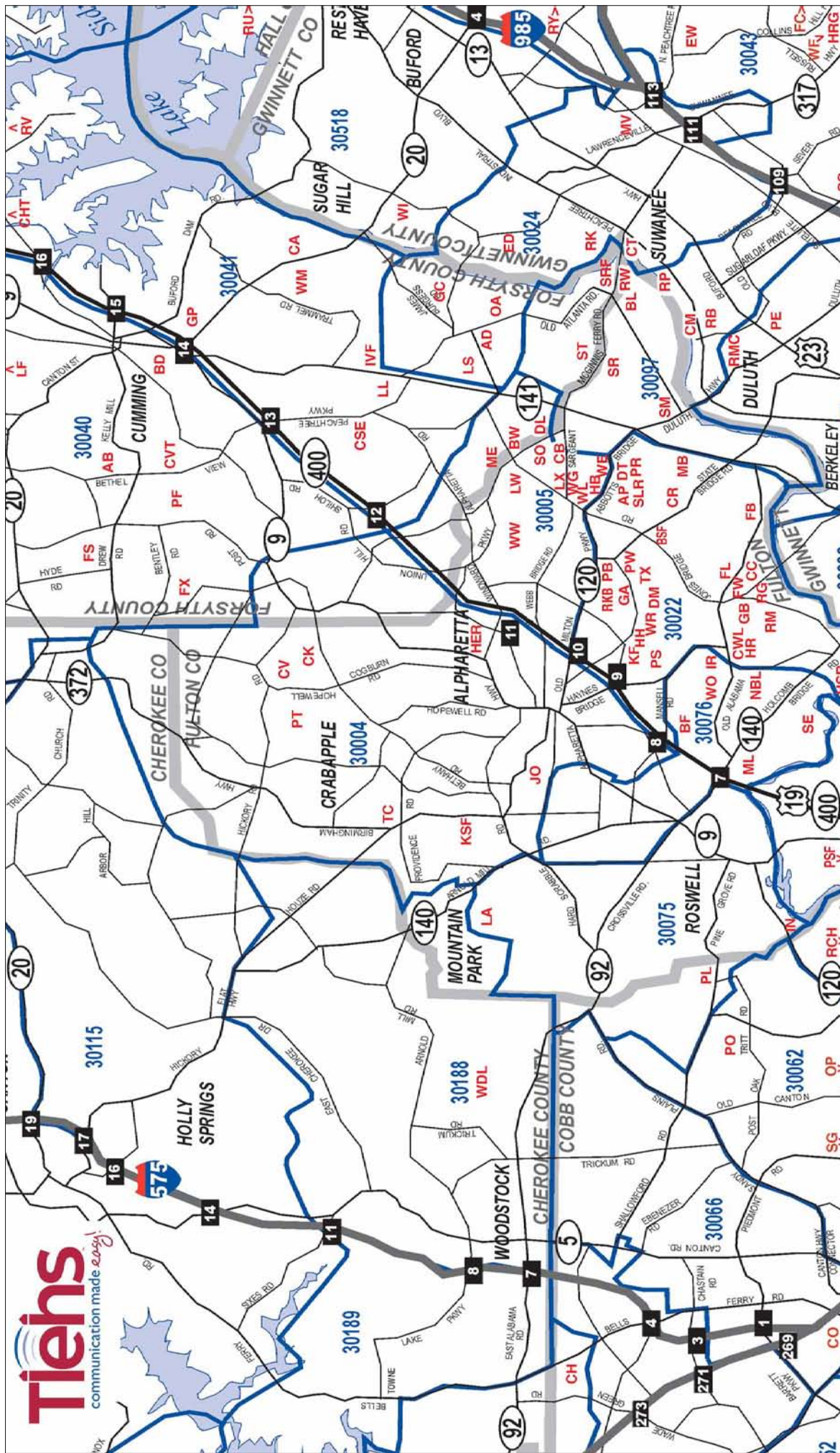
*Directory also available.
Ask your representative

Total of homes for all subdivisions determines your volume discount, i.e. 3,000, 5,000, 10,000, 20,000, 50,000 or 100,000 Refer to rate sheet for percentage discount.

% Volume Discount= % - \$

Net Total

Tiens
communication made easy!



Windward Rate Sheet

Delivered homes: 1950
(includes 100 -150 new residents)

	Product Code	Rate	¢/home
Covers - color			
Inside front cover	IFC4W	\$1,900	\$0.97
Inside back cover	IBC4W	\$1,700	\$0.87
Back cover	BC4W	\$2,800	\$1.23
Resident Section - color			
<i>Windward map, full page</i>	MP4	\$1,640	\$0.84
<i>Residents by Last Name Tab</i>			
Full page	TFP4-LN	\$1,590	\$0.82
Half page	THP4-LN	\$895	.46
<i>Residents by Subdivision Tab</i>			
Full page	TFP4-SU	\$1,440	\$0.74
Half page	THP4-SU	\$825	\$0.42
<i>Young Residents Tab</i>			
Full page	TFP4-YR	\$1,490	\$0.76
Half page	THP4-YR	\$847	\$0.43
Sponsor Section - color			
<i>Sponsor Index Tab</i>			
Full page	TFP4-SP	\$1395	\$0.72
Half page	THP4-SP	\$795	\$0.41
<i>Tab, with sponsor name on tab, full page only</i>	T4W	\$2,675	\$1.37
Full page in Sponsor Section	FP4W	\$1,140	\$0.58
Half page in Sponsor Section	HP4W	\$697	\$0.36
Sponsor Section black & white			
Full page	FPW	\$695	\$0.36
Half page	HPW	\$448	\$0.23
Quarter page	QPW	\$295	\$0.15

- The overall format for Windward is 8.5" x 11" with tabs and a coil binding. The resident sections are in front, followed by the sponsor section. Ads can be purchased on the tabs that separate the resident sections, or in the sponsor section.
- Covers are laminated. Full bleeds (color to the edge) on the covers are \$125 additional.
- A Sponsor tab page separates the resident and sponsor sections. The tab itself reads "Sponsors - Eager for your business!" It is available as either a half or full page color.
- The sponsor section has an index of all sponsors, listed by sponsor category.
- Sponsors that purchase a half page or larger sized ad will receive a sponsor copy, without resident information. All others will receive a tear sheet (copy of your ad).

AD DIMENSIONS FOR WINDWARD ONLY:

Covers, map and full page: 7.5" W x 10" H

Half page: 7.5" W x 4.75" H

Quarter page: 3.625" W x 4.75" H

Send graphic files to art@tlehs.com



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CLASSIC Free Listing

Basic business information	<i>Your business name, address, and phone are displayed so residents can easily contact you.</i>
Company logo	<i>Your brand image is reinforced by showing your logo.</i>
Email address	<i>Consumers can contact you via private email.</i>
Website address	<i>Drive residents to your website with a prominent display of your web address.</i>
Map	<i>Need to provide directions to your location? The map tool helps residents easily visit your office.</i>
Category	<i>Your company is categorized for easy "search and find". Includes a business description of up to 500 characters with Classic listing. Additional categories can be purchased.</i>
Coupon	<i>Offer special savings with your custom-made coupon. Additional coupons can be purchased.</i>
Blog	<i>Start your own business blog! A great way to show your expertise.</i>
Bulletin	<i>You can add special announcements to your listing to attract extra attention.</i>
Calendar	<i>Let residents know when you are having special sales and deals with the calendar feature.</i>
How-to-Guides	<i>Submit a How-to Guide in your specialty with your byline, and we'll add it to our How-To Guide section on the home page. Subject to approval.</i>

Want more? Purchase the **Premium bundle** —

PREMIUM Upgrade

Photo gallery	<i>This is your chance to show off your work! Upload photos of recent projects. Visitors can see thumbnails or scroll through them. Add detailed descriptions, titles, and dates for each.</i>
Forms	<i>Easy data collection at your fingertips... create an electronic form that consumers can complete online. Ideal for a request for quote, class sign-up, seminar registration, etc. You will be notified via email when a form is submitted and you can "turn off" the form at any time.</i>
Departmental Emails	<i>With this email feature, you can set up private emails for up to 10 different people (departments) in your company so that consumers can easily reach you. Private means the email address cannot be seen.</i>
Bookmarks	<i>Allows consumers to track your business. Ability to email them once a month.</i>
Q&A forums	<i>A great place to make an impression! Consumers can post a question, and as the moderator, you will be notified by email to answer the question. Your forum is searchable.</i>



Kitchen Remodel for the Smiths in Laurel Springs January 2009

Premium bundle includes **ALL** of the Classic features **PLUS** the 5 additional features listed above. Purchase through your sales representative and receive a discounted price for the bundle.

Don't miss out on these additional opportunities!

Banner Display Ad on Home page

Be seen! Top banner displays on the home page. The banner rotates with each page view.

Banner Display Ads on Ad Group pages

Banner displays on category specific pages, e.g. you can choose to display your banner on every page related to "Health & Beauty." Ads rotate.

Tile Display Ads on Home page

Two sizes of tile ads are available that display and rotate on the right side of the home page.

Tile Display Ads on Ad Group pages

Display advertising on category specific pages, e.g. you can choose to display your ad on every page related to "Plumbing." Ads rotate.

Additional categories

Consumers can search and find you under additional business categories. You can add a different marketing message for each additional category, of up to 500 characters.

Expert Q&A forums

Be the exclusive expert! Your Q&A forum in your listing (mentioned above) can be shown on the home page for all to see. **Exclusive!**

Current Offers & Coupons on Home page

Add your coupons on the home page to the Current Offers & Coupons box.



Complement and magnify the reach of your printed newsletter and directory advertising with TlehsBest.
It's the perfect combination!

TlehsBest.com
Introductory Prices!

TlehsBest.com allows residents in the communities we serve to find and rate services from companies that advertise in our publications. The ratings include the community name where they live, helping us to verify the rating.

A basic Classic listing is complimentary with any size print order, and includes many valuable features. Other available options, listed to the right, further enhance your listing, including banner and tile display ads by business category.

The best value is a **Premium Bundle**, which adds 5 enhanced features to your listing at a discounted price. The prices to the right are introductory, so we encourage you to contact your sales representative to take advantage of these terrific values today. We promote the **TlehsBest** site in over 500 publications annually.

After purchase of any options, setup, and completion of your **TlehsBest** listing, encourage your customers to log on to comment and rate your services. **We will include ratings that are consistently high in our publications.**

Introductory Pricing	Per month	Months*	Total
Premium Upgrades			
Photo gallery	\$10	6	\$60
Forms (per form)	\$5	6	\$30
Dept email (includes 10)	\$5	6	\$30
Bookmarks (includes 20)	\$5	6	\$30
Q&A forum	\$10	6	\$60
			\$210
14% Discount			-\$29.40
Premium Bundle only thru rep		6	\$180.60
Additional Listing Enhancements			
Additional category (limit 10)	\$10	6	\$60
Additional coupons (limit 10)	\$5	6	\$30
Available on the Home page			
Expert Q&A moderator Exclusive!	\$50	6	\$300
Current Offers & Coupons (1 coupon)	\$20	6	\$120
How-To Guides (1,000 words or less, subject to approval. Print order required.)	FREE	N/A	FREE
Display ads			
Banner display ad on Home page, 80 x 580	\$75	6	\$450
Banner display ad on one of 25 Ad Group pages, 80 x 580	\$25	6	\$150
Tile display ad on Home page			
120 x 300	\$50	6	\$300
120 x 120	\$30	6	\$180
Tile display ad on one of 25 Ad Group pages			
120 x 300	\$18	6	\$108
120 x 120	\$10	6	\$60

* Purchases can only be made in 6 month increments, or 183 days.



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Reinforce your newsletter, directory, and online programs with targeted Solo direct mail! It's as easy as 1-2-3. Select the size, select the quantity, and select your list. Tlehs will take care of the rest, from helping you select the correct list, to designing the perfect layout, to on-time mailing and delivery.

Tlehs SOLO Solo Made Easy!

Volume Discounts Start At Only 5,000 Homes!

Product	Targeting Method	2500	5000	7500	10000
SuperSize					
4/4 non-bleed 5.5"x 11" 100# gloss					
SSS	Saturation to resident	50¢	5%	10%	15%
SBS	Basic demo select	64¢			
SCS	Client supplied list	58¢			

Volume Discounts Start At Only 5,000 Homes!

Product	Targeting Method	2500	5000	7500	10000
Jumbo					
4/4 non-bleed 6"x 9" 100# gloss					
JSS	Saturation to resident	48¢	5%	10%	15%
JBS	Basic demo select	62¢			
JCS	Client supplied list	56¢			

Targeting

Saturation to resident – Carrier route by community or radius.

Basic demo select includes one of the following:

- Age
- Gender
- Income range
- Presence of children
- Length of residence
- Dwelling type (sfdu/mfdu)
- Home value

Additional demos 2¢ each:

- Specific age
- Children by specific age
- Owner occupied
- More data options are available

Terms

1. Prices include list consultation, basic layout & design, 4/4 color proofs on 100# gloss stock, printing, address data and CASS certification, addressing, standard postage and delivery, proof of mailing and samples.
2. Payment terms: 50% down payment with agreement, balance on final approval.
3. Turnaround: Delivery to USPS in 7–10 working days from final approval.
4. Additional charges: Design and layout over basic @ \$40 hour.
5. Multiple drops @ \$50 drop. First drop included at no charge.

	Subdivisions	Number of homes	Per Month Right Side Sticky RSSO	Per Month Right Side Rotation RSRO
CM	Castlemaine	139	\$25	\$25
CK	Crooked Creek	640	\$48	\$25
GP	Grove Park	149	\$25	\$25
IR	Ivey Ridge	81	\$25	\$25
PS	Palisades	137	\$25	\$25
RCH	River Chase	155	\$25	\$25
TC	Triple Crown	125	\$25	\$25

Online Rate Sheet

Link your business to Tlehs Online™—full-featured websites for HOAs.

Our subdivision websites are feature rich, with news, calendars, forums, polls, documents, photos, *and* sponsorship! Your advertisement will appear on the right hand side of the public page as well as many of the private pages.

Notes:

Deadline is the 5th of the month previous to publication. Copy is limited to 20 words total. We will link your logo to your website. Send a jpg of your logo and the url for your website to art@tlehs.com. The logo size is approximately 1 inch x 1/2 inch.

Volume Discounts

5,000 homes 10% discount

10,000 homes 15% discount

20,000 homes **20% discount**

Demonstration Site: River Estates

Go to <http://hoa.tlehs.com> to see a demonstration site. Enter “master” for the user name and “guest” for the password, and you will be logged in as a resident. (Note that the web address does not contain “www.”)

River Estates Home Owners Association

Welcome To River Estates!

River Estates provides our residents with the amenities that make life worth living! Enjoy our landscaped park, mingle with friends at our luxurious clubhouse or bask around the large Olympic sized pool while the kids entertain themselves in our twin kiddie mushroom pools, water slide and adjoining children's playground.

Enjoy sports and exercise? There's 12 lighted tennis courts (two are clay), biking paths, or take in a round of golf at our par-72 layout that's masterfully carved into the rolling terrain and plays to 7,085 yards from the championship tees.

River Estates - the perfect place to enjoy your active family lifestyle. We'd love to have you as a neighbor!

User Name:
 Password:
[Forgot your password?](#) [Register](#)

Sponsors

- Just Wanna Dance?** Cumming's only four floor full force Competition Studio. State of the art Swedish Wall. Mommy & Me / Active Adults / Salsa Classes.
- Orkin** has been helping homeowners ward off pests for over 100 years. Trust us to do the job right.
- Eye 1st Eye Care** offers the best in complete family vision care with board certified doctors. Call today!
- Daylight Basement** builds wet bars, home theaters, wine cellars, saunas and exercise rooms. See the light in your basement!

(c) 2007 Tlehs Publishing

1 | Instructions

To expedite your order, follow these numbered steps and complete the appropriate blanks. **Don't** forget to sign, date and make payment. You must return this order form **with** the appropriate Directory Rate Sheets and/or Newsletter Worksheet, or approved quote(s). Your representative can assist. Thank you!

2 | Totals

- Enter the net totals for the programs you are ordering.
- Enter art charge if applicable.
- Enter or combine down payments.

Solo Total \$ _____	Directory Total \$ _____
Art Charge \$ _____	Newsletter Total \$ _____
Down \$ _____	Online Total \$ _____
Payment	TlehsBest Total \$ _____
(ask your representative)	Art Charge \$ _____
	Down \$ _____
	Payment
	(ask your representative)

3 | Sponsor Information (please print)

Primary contact _____

Business Name _____

Business Address _____

City _____ State _____ Zip _____

Billing Address _____

City _____ State _____ Zip _____

Best Phone # _____

Cell # _____

Phone # on Ad _____

Fax # _____

Email _____

Web site _____

4 | Ad Layout & Category

For Repeat Sponsors Only...

- ☐ I want to use my current ad without changes.
- ☐ I want to use my current ad, but with changes. (Indicate changes on the last proof you received, or on a separate sheet and fax or mail with this completed Order Form.)
- ☐ Contact me to discuss my layout.

For New Sponsors Only...

- ☐ I'm faxing/emailing/mailling my layout. (For best quality we also need your logos, photos or camera-ready art.)
- ☐ I'm emailing my .jpg with website address.

You must give us the category for indexing & placement. (for ex: Real Estate, Painting, Eye Care, , Interior Design, Jewelers, Landscaping, etc.)

Category _____

3883 Rogers Bridge Rd. | Suite 206B | Duluth, Georgia 30097
770-623-6220 | Fax 770-623-0721 | www.tlehs.com
sales@tlehs.com | art@tlehs.com



Order Form

Rep: _____

770.623-6220 ext. _____

5 | Method of payment (must check one)

- ☐ Check ☐ VISA ☐ MasterCard ☐ Amex

Card Number _____

Expiration _____

☐ Use EZPAY and we'll automatically charge your credit card with each delivery! To use EZPAY check the box and initial here _____

TERMS: All **new** sponsors are required to pay the first directory in full, or first month of each subdivision newsletter in full, and 25% down on the remainder of the order. Balance is due on delivery of each publication. **Repeat** sponsors in good standing pay 25% down and the balance on delivery. Deposits may vary by product, business category, and order size.

6 | Terms & Conditions

- Graphic design services included except where any of the following applies: a) orders under \$500, b) less than 3 issues of newsletter ads, c) additional layouts or versions, d) more than 2 proofs.
- Sponsor copies do not contain resident information.
- Scheduled deliveries subject to change.
- Ad location cannot be guaranteed.
- Cancellation: 30 days notice required.
- Deposits are non-refundable.
- Rates are subject to change as subdivisions add homes.
- Tlehs™ does not offer exclusives, except for Expert Q&A forums.
- Covers and select other products are subject to our right of refusal policy. Ask for details.

7 | Solo Terms & Conditions

- Prices include list consultation, basic layout & design, 4/4 color proofs on 100# gloss stock, printing, address data and CASS certification, addressing, standard postage and delivery, proof of mailing and samples.
- Payment terms: 50% down payment with agreement, balance on final approval.
- Turnaround: Delivery to USPS in 7-10 working days from final approval.
- Additional charges: Design and layout over basic at \$40 hour.
- Multiple drops at \$50 drop. First drop included at no charge.

The Advertiser represents that he/she possesses the right to publish, and hereby grants to Tlehs the irrevocable right and permission to reproduce all trademarks, trade names, copyrighted material and other images provided by the Advertiser to Tlehs. The Advertiser assumes full responsibility that Advertiser's advertisement, business operations, services, and products comply with all applicable laws. The Advertiser hereby releases and discharges Tlehs from any and all claims and liability arising out of publication of the Advertiser's advertisement, or TlehsBest listing and any material provided by Advertiser to Tlehs.

The Advertiser agrees that Tlehs liability to it's advertiser shall not exceed that amount paid by said advertiser to Tlehs under this agreement. Any substantial errors in Tlehs production of advertiser's ad, as determined by Tlehs, will be corrected with the next available edition. This agreement shall be extended past the initial contract period by the advertiser approving a new ad. This may be done verbally, by email, by fax, or by signing a new proof.

All checks for deposit or payment shall be made payable to Tlehs. A \$25.00 service charge will be imposed for any check returned for any reason. Tlehs reserves the right to cancel any advertiser and to make full refund of any monies paid by advertiser, less payments due on delivered publications and any cancellation charges, as determined by Tlehs. Advertiser agrees to pay 1.5% interest per month until paid in full. In the event it becomes necessary for Tlehs to place this agreement in the hands of an attorney or collection agency for the purposes of debt collection, the advertiser agrees to pay an additional sum equal to the cost of collection, including but not limited to attorney's fee.

8 | Signature

I have read and agree to all the terms and conditions of this agreement.

_____ Date _____